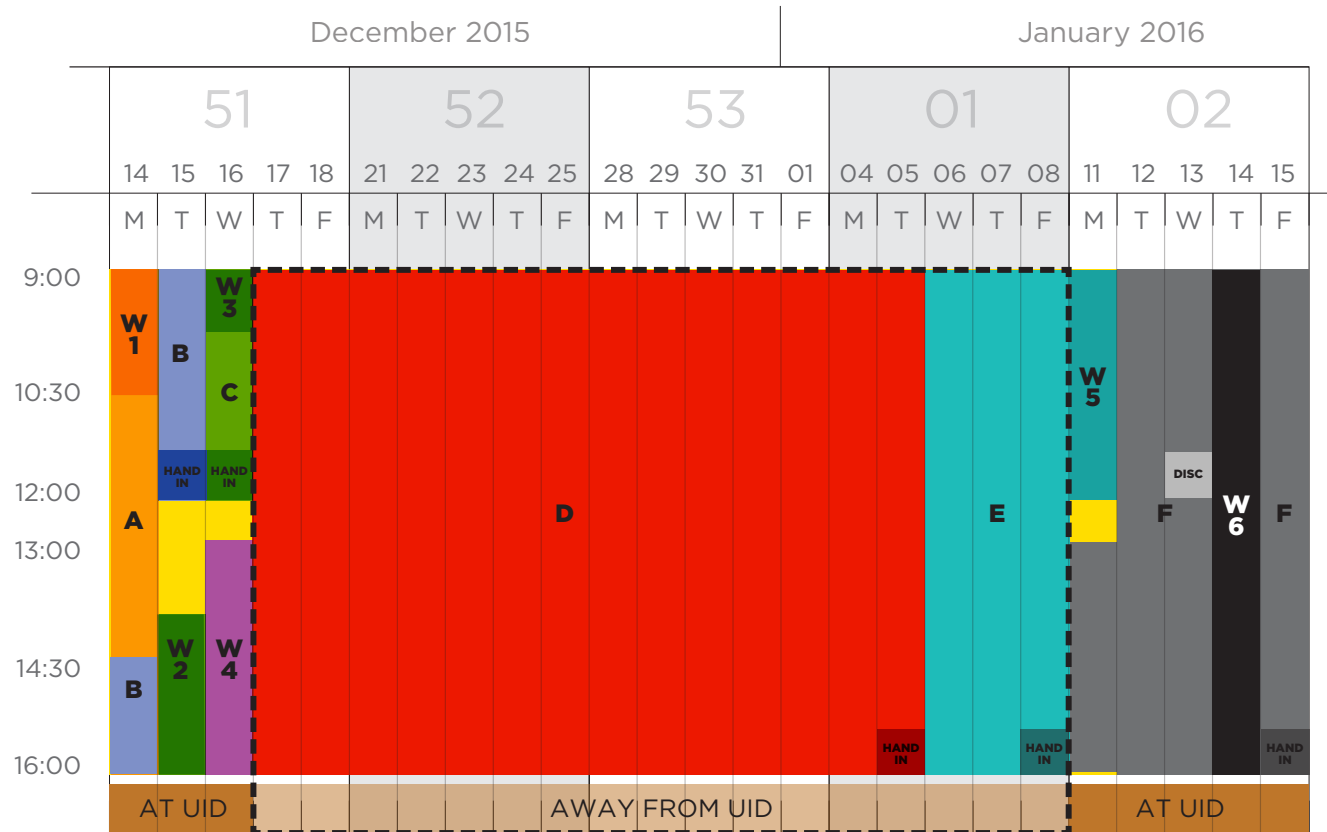
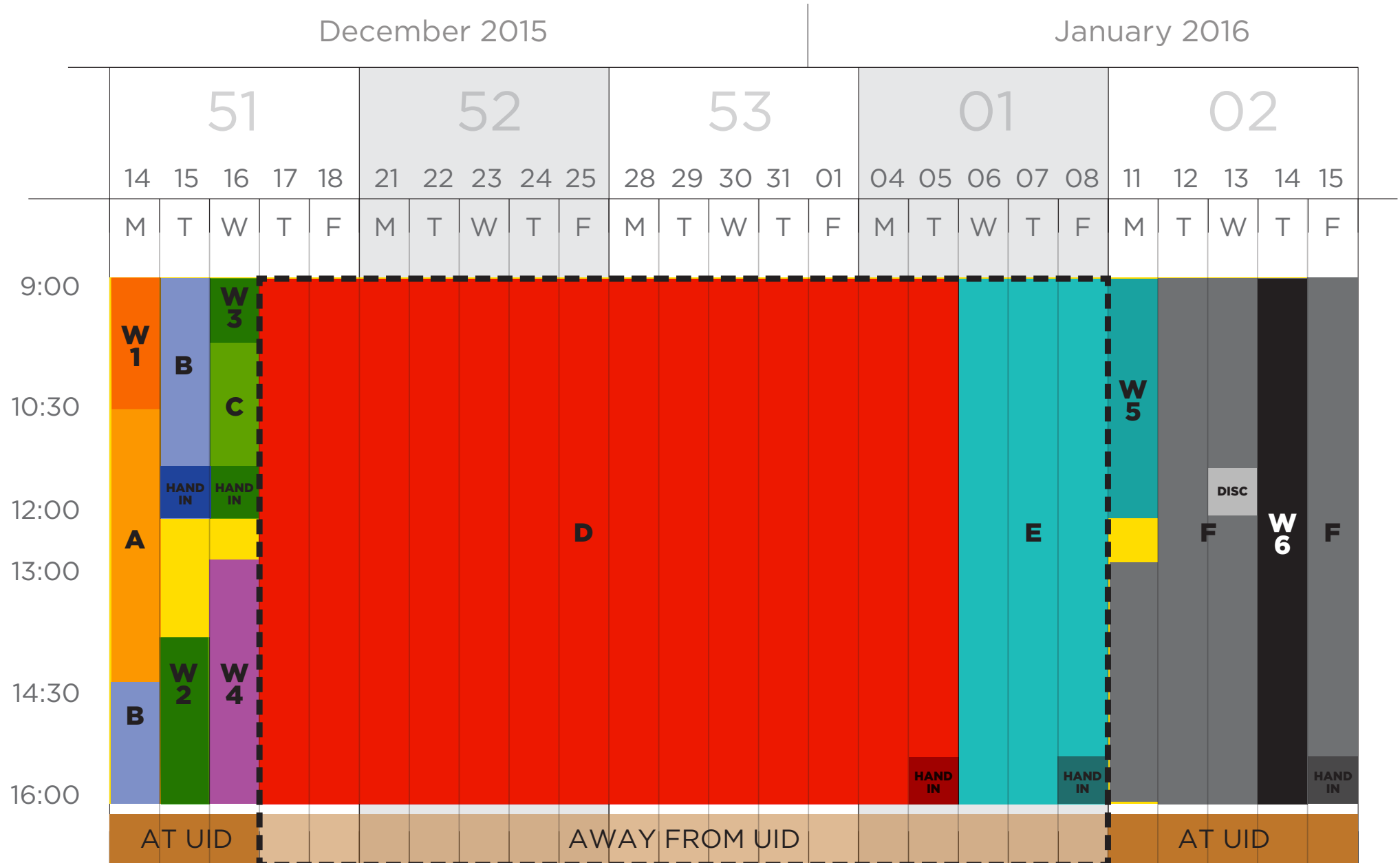


SID188 CREATIVE REFLECTIONS ON INTERACTION DESIGN, 7.5 ECTS CREDITS



- **W1 = Workshop 1:** Course intro + Intro to Thesis brief writing
- **A = Assignment A:** “One man’s trash, another man’s treasure” (individual and together)
- **B = Assignment B:** Polish your current brief draft (individual)
- **W2 = Workshop 2:** Assignment B presentations (5 min + 5 min feedback)
- **W3 = Workshop 3:** Intro to SWWO (Strengths, Weaknesses, Worries, Opportunities)
- **C = Assignment C:** SWWO analysis (individual)
- **W4 = Workshop 4:** SWWO Reflections with critical friend & Database Research lecture
- **D = Assignment D:** Build your thesis brief (individual & away)
- **E = Assignment E:** Peer review your briefs (via email & away)
- **W5 = Workshop 5:** Face-to-face feedback and revision
- **F = Assignment F:** Finalize your brief
- **W6 = Workshop 6:** Final presentation workshop (5 min + 10 min feedback)

5ID188 CREATIVE REFLECTIONS ON INTERACTION DESIGN, 7.5 ECTS CREDITS



Monday Dec 14 - Tuesday Dec 15 (at UID)

MONDAY

•**9.00-9.10: Course introduction**

•**9.10-10.15: Thesis (brief) Writing workshop 1** - on Design Research Methodology (Fallman's triangle), Academic Writing in general and IxD thesis writing styles in particular + introduction to Assignment A

•10.15-10.30: Break for Wozzop Live

•**10.30-11.45: Individual Assignment A** (own work)

•**11.45-12.00: Put up post-its**

•**13.00-14.30: Lightning read-out of post-its and discussion**
+ **Introduction to Assignment B** (own work)

14.30-17.00 Individual Assignment B (own work)

Assignment A

Time to turn those shelved plan b,c,d,e,f's into a working pool of amazingness, "one man's trash another man's treasure"

- This is an exercise about creative cleansing and sharing. Spend 1 hour writing down 10 ideas for a degree project. This can be projects you've scrapped for this or that reason, or it can be brand new ones. Write down your ideas on post-its, each with a short precise one-sentence title in bold and one sentence of explanation (preferably in the format of 'how might we...', 'what if...' or something similar) below.
- After around 1 hour of writing we meet and hang all the postits, creating a pool of close to 200 degree ideas.
- The focus in the exercise is equally on clearing your head (the process, finding your focus, leaving things behind) and together building a resource, a shared idea catalogue to aid you in quickly finding, rethinking or refining your degree topic.

Assignment B (polish your current sketch)

Make a choice and update what you already have:

1. State and describe your general degree project scope: What design opportunity (theme, problem) do you want to explore and work with? (300 words)
2. Describe, from your level of understanding at this stage of the project, why is this project scope relevant for society. (300 words)
3. Describe, from a personal and professional perspective, why this project scope is specifically interesting for you. (300 words)
4. Review or make a spontaneous list with relevant research topics ex: User needs, context, stakeholders, competitors, existing solutions, technology considerations, intended market etc.

E-mail this file as a PDF to Søren no later than Tuesday Dec 15 at 11.30
to soren.rosenbak@umu.se

Deadline: Dec 15 @ 11:30

Monday Dec 14 - Tuesday Dec 15 (at UID)

TUESDAY

- **09.00-12.00: Individual Assignment B** (own work)
- **11.00 Hand-in of Assignment B** (email)

Tuesday Dec 15 - Wednesday Dec 16 (at UID)

TUESDAY

•13.00-17.00: Workshop 2: Thesis (brief) writing

Assignment B presentation (5min presentation + 5min feedback) NO slides - I will hand out hard copies of your texts:

13.00: Thuy
13.10: Jiaojiao
13.20: Victor
13.30: Mariano
13.40: Regi
13.50: - Break
14.00: Mady
14.10: Jenni
14.20: Yedan
14.30: Marcel
14.40: Migne
14.50: - Break
15.00: Julia
15.10: James

15.20: Tais
15.30: Emily
15.40: Matthias
15.50: - Break
16.00: Sreyan
16.10: Kevin
16.20: Aylin
16.30 - END

WEDNESDAY

•09.00-09.30: Workshop 3: SWWO

Introduction to Assignment C: Personal SWWO Analysis (SWWO = Strengths, Weaknesses, Worries & Opportunities)

•09.30-11.00: Individual Assignment C (own work)

•11.00: Hand-in of Assignment C (email)

Assignment C (SWWO analysis)

Analyze your assets and challenges for the upcoming thesis project:

1. STRENGTHS: Your own super powers that you can utilize in your thesis project. (bullet list with 5-10 characteristics)
2. WEAKNESSES: Your own deficiencies that you need to handle in your thesis project. (bullet list with 5-10 characteristics)
3. WORRIES: External factors (outside of yourself) that can jeopardize your thesis project. (bullet list with 5-10 factors)
4. OPPORTUNITIES: External factors that can be very beneficial for your thesis project. (bullet list with 5-10 factors)

E-mail our SWWO analysis as a PDF as a PDF to Søren no later than Wednesday Dec 16 at 11.00 to soren.rosenbak@umu.se

Deadline: Dec 16 @ 11:00

Wednesday Dec 16 (at UID)

- **14.00-17.00: Workshop 4: Reflection Session & Database Research**
- **14.00-14.15: Introduction to the workshop**
- **14.15-15.15: Reflection Session with an assigned Critical Friend.**

TASK: Read each other's SWWO Analysis and discuss on how Weaknesses and Worries can be handled and minimized - and how the Strengths and Opportunities can be utilized and enhanced.

- 15.15-15.30: Break
- **15.30-16.00: Joint discussion about the Critical Friend session**
- **16.00-16.30: Lecture by the Arts Campus Library concerning how to locate great relevant research, ie. make use of the UmU Databases such as ACM, DiVA & WGSN etc.**
- **16.30-17.00: Introduction to Assignment D+E**

Working with a critical friend:

Some basic protocols when working with your critical friend:

- Confidentiality is essential!
- The “critical” aspect relates to the task and the “friend” aspects relates to you as a person
- Comments should be seen as professional challenges rather than criticisms.
- Expectations of each other with regard to availability, commitment to the process, reliability and how progress will be evaluated need to be discussed and agreed.
- Openness to discussions about performance is essential.

A critical friend will try to:

- Comment and give constructive critique and challenge your project strategy, findings and initial conclusions.
- Be a sounding board when you are trying new ideas, strategies and ways of operating.
- Highlight and challenge contradictions between what you say and what you do (?).

A critical friend does not:

- *Assume a directive role.*
- *Offer solutions to problems or provide “quick fixes”.*
- *Rush to judge.*
- *Impose agendas of their own.*
- *Undermine the authority of others.*

Working with a critical friend:

Peer-review is:

”a process of self-regulation by a profession or a process of evaluation involving qualified individuals within the relevant field. Peer review methods are employed to maintain standards, improve performance and provide credibility.”

(Source: Wikipedia)

A **critical friend** is:

”A trusted person who asks provocative questions, provides data to be examined through another lens, and offers critiques of a person’s work as a friend. A critical friend takes the time to fully understand the context of the work presented and the outcomes that the person or group is working toward. The friend is an advocate for the success of that work.”

(Source: Costa, A & Kallick, B, 1993, Through the Lens of a Critical Friend. Educational Leadership)

The **role of the critical friend** is:

A **strategic one** and can be important in assisting improvement. It is essentially a role of **support and challenge**. Critical friendship has also been described as less formal than mentoring or coaching and probably best described as “a professional relationship based on mutual regard and the willingness to question and challenge.”

(Source: NCSL, 2005: Meeting the Challenge: Growing Tomorrow’s School Leaders)

Team up with your **critical friend**

Thursday Dec 17 - Tuesday Jan 5 (away from UID)

- Get familiar with the references under “**3.3. Standards to follow for academic writing**”*

Umeå University’s basic online references for academic writing:

<http://www.student.umu.se/english/during-your-studies/academic-resource-centre/academic-writing/links-to-online-resources/>

Information about the APA document structuring style:

<http://www.apastyle.org/learn/tutorials/basics-tutorial.aspx>

ASSIGNMENT D: Building your thesis brief!

*Design briefs and project reports (page 6)

Assignment D (Building your thesis brief)

Start writing your draft document

1. Describe your early findings and initial conclusions in writing. (600-1000 words)
2. Collect images and graphics to illustrate these findings.
3. Document and keep track of all sources in a separate text document (References).
4. MOST IMPORTANTLY: List the methods you believe will be required and suitable for this project and how you could / intend to use and adjust (or even develop ?!) these to your work process / project: **Gathering information** (web, field studies, user studies etc). **Developing concepts / designs** (ideation + mock-ups). **Evaluation of the concepts / designs** (with users? How many users? How?). **The final documentation** (experience prototype / video etc).

E-mail this version of your draft to Søren and your critical friend for peer-review.

Deadline: Jan 5 @ 16:00

Thursday Jan 6 - Tuesday Jan 8 (away from UID)

ASSIGNMENT E: Peer review of your critical friend's brief

Assignment E (Peer Review)

- PEER REVIEW: Read through and analyze the brief that you have received from your critical friend via email.
- Prepare a handful of questions or comments **in writing** in two distinct categories:
 - CONTENT: Validity, structure, flow and so on
 - FORM: Language, writing style, spelling and so on
- You will also get individual feedback from Søren via mail during this time.

E-mail this version of your draft to Søren no later than Friday Jan 8 at 16:00 to soren.rosenbak@umu.se.

Deadline: Jan 8 @ 16:00

Monday Jan 11 (at UID)

- **9.00-12.00 Workshop 5: Face-to-Face Feedback:** Critical friends give verbal and written feedback face to face at UID to the authors in individual sessions.
- **9.00: Kick-off** in Green Room with Søren.
- Bring printout of the original brief - along with your comments **in writing** in two distinct categories: CONTENT & FORM
- **9.30-11.30: Find a calm place at UID where you can sit down 2 x 50 minutes for the critical friend sessions.**
- **11.30-12.00: Re-assembly** in Green Room & **Introduction to Assignment F (part 1+2)**

Monday Jan 11 - Friday Jan 15 (at UID)

MONDAY 13.00 - WEDNESDAY 15.00

- **Assignment F (part 1):** Revise your developed text and list of **relevant topics** based on the feedback and help from your critical friend

WEDNESDAY 11.00 - 12.00

- **Group discussion:** Best practices in documentation & diaries

THURSDAY 09.00 - 16.00

- **Workshop 6:** Final presentation (thesis kick-off rehearsal)

FRIDAY 09.00 - 16.00

- **Assignment F (part 2):** Make final changes to your brief (if necessary). Hand-in of your finalized brief.

Assignment F (Finalize your brief)

- Revise your developed text and list of **relevant topics** based on the feedback and help from your critical friend.
- Create a graphic layout template for your degree thesis.
 - Feel free to use a report template from a previous project or degree student.
- Make your report template according to the recommended Table of contents*.
 - Simulate the forthcoming project documentation using placeholders.

***Design briefs and project reports (page 6)**

Deadline: Jan 15 @ 16:00

Thursday Jan 14 UID @ 09.00-16.00

WORKSHOP 6: Final presentation of your thesis brief

- The goal at the end of this course is for you to have an elaborated Brief containing the developed material and your initial research conclusions.
- Start with a summary of **5 slides in 5 minutes** (rehearsal for thesis kick-off the week after) + **5 minutes of things you think is important** in your brief + **10 min feedback**
- IMPORTANT: Include a time schedule for the degree project showing:
 - The scheduled tutoring sessions and official presentations at UID
 - Your planned research / user study / field study sessions
 - Your intended meetings with your sponsor / collaborating partner
 - Other things of importance for your planning...

Advisor: **Marije, Stoffel, Søren & Tara**

Examiner: **Monica Lindh-Karlsson**, degree project examiner

Exam advisor(s): TBA

Friday Jan 15 (UID)

- Email your finalised brief to Søren.

Deadline: Jan 15 @ 16:00

Monday Jan 18 Thesis pitch

For the joint and traditional MFA degree project kick-off Monday Jan 18 in the Auditorium, create a presentation (max. 5 slides in 5 minutes) describing:

- The **problem area** and **design opportunity** you have identified during your research
- Your **goals** and **proposed work method**
- Information about **your collaborating partner**

Deadline: Jan 15 (upload PDF to GoneTomorrow: 15:00)

Questions?

Good luck!